

e-update 01

www.smartset-project.eu

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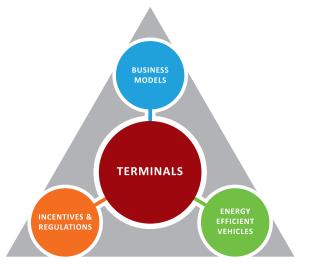
SMARTSET aims to develop and show how freight transport in European cities and regions can be made more energy-efficient and sustainable by a better use of freight terminals both for long distance transports and "last mile" distribution in city centres.

About SMARTSET

The transport of goods, both on long distances and within cities, contributes a substantial part of the total emissions generated from the transport sector, as well as congestion. Up to 20% of traffic, 30% of street occupation and 50% of greenhouse-gas emissions are generated by freight.

To reach the overall goal of more energy-efficient and sustainable urban freight transport, SMARTSET provides examples of good practice that can support cities, regions and countries to contribute to the European Union "20-20-20" targets for reduction in carbon dioxide emissions and improvement in energy-efficiency.

SMARTSET is a brand-new project, co-funded by the Intelligent Energy – Europe programme of the European Union (IEE) and is composed of 14 partners, coming from Austria, Germany, Italy, Sweden and the United Kingdom.



SMARTSET's approach

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SMARTSET is structured around three core aspects for creating successful and attractive terminals:

- Market based business models are a crucial part of the development in energy efficient distribution solutions
- Incentives and regulations are needed, to steer towards an energy efficient urban freight transport, and
- In order to make city centres more attractive, the introduction of clean vehicles for last mile distribution and the use of intermodal transports is also facilitated.

Be part of it!

SMARTSET engages actors that are in the position to make a significant breakthrough in the uptake of sustainable and energy-efficient urban freight transport. This involves creating the conditions and the specific opportunities for widespread communication, participated debate and cooperation.

Inform, participate and learn with colleagues from the whole of Europe. Have a look at www.smartset-project.eu to find out more about the project and join the network to participate in the discussion and share your point of view with others.

SMARTSET project coordination and contact:

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