

SMARTSET networks make it possible to tackle the barriers to more energy-efficient and sustainable urban freight transport at the right level – regional, national or trans-national.

SMARTSET: Platform for Knowledge and Experience

SMARTSET provides a platform for the transfer of knowledge as well as for the exchange of experiences between partners involved and key players on local and national level. Additionally, promoting energy-efficient urban freight transport at European level through the international SMARTSET network has the **remarkable advantage** of widening the perspective beyond national borders and can be much more effective in achieving a critical mass for advocating sustainable freight issues and concerns than with isolated regional or national approaches.

Connect with SMARTSET!

Joining the SMARTSET network renders possible participation in current discussions and the sharing of perceptions and perspectives with colleagues from all over Europe. The network provides and creates information on how to contribute to a significant breakthrough in the uptake of urban logistic solutions and related policy development by activating and **enabling relevant actors**.

Network partners learn to **focus on the overarching benefits** induced by sustainable and energy-efficient urban freight transport.

Interaction with the business community and other institutions and the **attraction of interest** on sustainable and energy-efficient urban freight transport are essential missions of a vivid SMARTSET network.



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Networking on three different Levels

- **Local networks** in Berlin, Forlí, Gothenburg, Graz, Rome, Sundsvall, Padova and Newcastle provide direct support for these application sites.
- For each country with an application site SMARTSET operates a **national network** with key stakeholders as well as other regions interested in implementing SMARTSET-like actions.
- SMARTSET involves interested follower cities and regions as well as decision makers from EU-level within its **international network**.

For **further information and in case of interest**, visit the SMARTSET website www.smartset-project.eu/networking

SMARTSET project coordination and contact:

City of Gothenburg, Urban Transport Administration
contact@smartset-project.eu

NewRail, from Newcastle University, presents the SMARTSET Project to the Tyne & Wear Freight Quality Partnership (TWFQP), the organisation with the purpose and objective to deliver safe, sustainable and efficient freight movement for the Tyne and Wear region.

Award-winning FQP

The TWFQP held its best ever attended quarterly meeting on 11th March and SMARTSET was at the centre of the agenda! The membership is made up of City Councils; the Tyne & Wear Local Transport Planning Team; transport operators; the Freight Transport Association; Road Haulage Association; and a variety of shippers and receivers of goods, across several industries. More than 30 people attended, representing more than 20 different organisations. The TWFQP seeks to understand the problems and issues relating to freight movement in the region and to provide a mechanism through which they can be addressed.



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SMARTSET being presented to the TWFQP

SMARTSET in the Spotlight

NewRail presented the SMARTSET concept to the assembled meeting and the work being done at Newcastle University as a case study /demonstrator of the use of clean vehicle technology in the urban environment. The presentation went on to describe our plans for urban freight consolidation and the better use of freight terminals. Questions were received from a very interested audience concerning:

- How we can define 'clean' vehicles
- The setting up of a university dedicated consolidation centre and what will happen after its trial period
- How we will make the proposed interventions work as a business model

Discussion continued around that fact that our scope goes beyond the purely financial aspects and that social responsibility also forms part of our agenda. People particularly welcomed the fact that SMARTSET is funded under ITS – the same funding as C-Liege, thus bringing the potential to build further on work previously done in the region.

Networking

TWFQP meetings always provide an excellent networking opportunity. Specifically, local drinks manufacturer AG Barr offered to share their experiences of using a Smith Newton vehicle in their supply chain and, special invited guests Outspoken Delivery, a Cambridge company using cargo bikes as a last mile delivery solution, offered to further explore mutual interests.

The group, many of whom still see 'clean' vehicles as new technology, expressed their eagerness for ongoing information, and are keen to have feedback from the case studies.

Contact:

Newcastle University
Thomas ZUNDER
tom.zunder@ncl.ac.uk

