

SMARTSET's analysis on regulations and incentives is trying to make clear what is necessary to support market driven business models and to steer increased use of micro terminals for last mile distribution and energy efficient freight transport in urban areas.

## Regulations and Incentives

Regulations and incentives go hand in hand and they should be used in combination to achieve the maximum effect. They can however be implemented in different **ways and combinations** depending by the objectives and aims.

The common approach and structure for regulations and incentives at all project sites is outlined in SMARTSET's document on regulations experiences, a report on success stories and limitations. It provides an **analysis of current conditions and lessons learned** in order to be able to implement successful regulations.

Although both the cities' and terminal schemes, as well as the implementation of regulations and incentives, differ in SMARTSET, they are **crucial for the development of sustainable business models**.

## Project sites approach

Each of the eight SMARTSET application sites is working with the common objective of making freight transport in their cities more sustainable, reducing pollutant emissions from the sector, as well as reducing traffic congestion and improving the livability of their city centres.

The **solutions** adopted for freight planning at the sites are **generally similar**, even if they are characterised by the dimensions of the site itself and by the specific national approach. Some application sites already deal with incentives and regulations, ranging from a **very detailed framework**, operating in some places, to other sites where **only a few regulations are active** and others are **under discussion**.



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## Implementing City Action Plans

The **process** of working towards an updated approach to different and/or new regulations and/or incentive schemes that encourage shops and actors in the city centre to make use of the micro terminal and urban distribution scheme, **is achieving first results, at all SMARTSET sites**.

Each of them is now developing **City Action Plans** including actions, targets, aims and objectives, timeframes, budgets and respective stakeholders, to be first reported in the project and to then be made publicly available.

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